

Headline: Prop 29 - Most in California unaware State has one of nation's lowest tobacco taxes, says TobaccoFree.org
Story Number: DC17881
Story Date: Jun 03, 2012

Release Overview is a summary of all top level ROI statistics relating to your release.

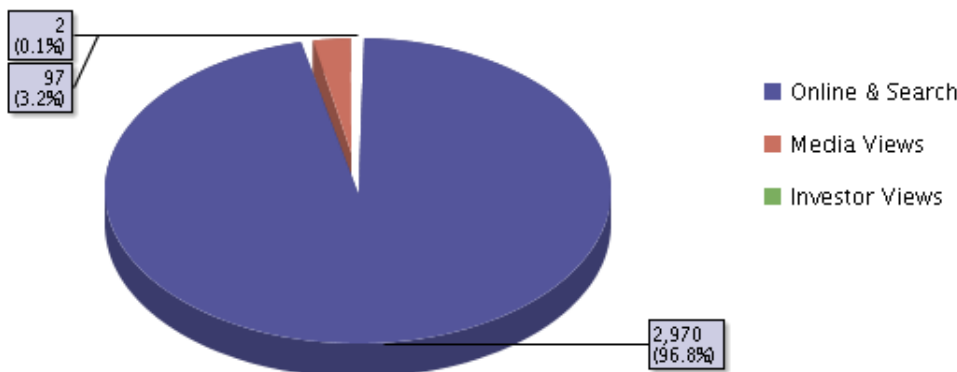
| | |
|--|-------|
| Online & Search: | 2,970 |
| The online and search total includes the number of views to your release on prnewswire.com as well as all search engine indexing activity to your release from search engines. | |
| Media Views: | 97 |
| Media views reflect the total number of times your release has been viewed by a journalist and/or blogger on <i>PR Newswire for Journalists</i> . | |
| Investor Views: | 2 |
| Investor views are defined as views to your release that originate from an investment house (i.e., views which derive from PR Newswire's Thomson ONE Desktop or StreetEvents newsfeeds.) | |
| Total Views: | 3069 |
| ReleaseWatch Links: | 102 |
| A snapshot of links to your press release as it appears on third party web sites when distributed by PR Newswire. | |

Total Visibility Index: This index compares the overall visibility generated by your releases to others issued by PR Newswire within your industry. The scale is set from 0 - 100, with 50 always being the industry average. For Premium Releases Only

Engagement Index: This index is an indicator of interactive usage vis-a-vis your news releases in the past year (i.e., how many times your releases were blogged about, emailed, bookmarked, printed, etc.). A score of 50 is average. For Premium Releases Only

Release Views

This pie chart illustrates views according to audience type: online (i.e., views on prnewswire.com from all referrers, including search engines), media (i.e., views from the media & blogger site media.prnewswire.com) and investor audiences (i.e., views from Thomson ONE Desktop and StreetEvents, for publicly-traded companies only).



Media Views by Media Type

Media Views by Media Type shows you the number of journalists and/or bloggers viewing your release grouped by the type of media outlet they represent.

| Media Type | Media Views |
|----------------------|-------------|
| Blogger | 17 |
| Consumer Periodicals | 9 |
| Freelance/Writer | 17 |
| Newspaper | 17 |
| Other | 23 |
| Radio | 5 |
| Television | 7 |
| Trade Periodicals | 11 |
| Web/On-Line Service | 38 |
| Wire Service | 8 |

NOTE: The media type numbers might not always correspond to those given for media views. This is because some media outlets correspond to more than one media type. For example, a journalist might register as both a blogger as well as a journalist, if he wears two hats. The release may get one view from this individual, but two 'media outlets' will be represented by that view.




























Top ReleaseWatch Links

This list shows the top online sites that have posted your news release, as measured by the number of visitors that frequent that site per day.

| Site Name | Visitors Per Day |
|---|------------------|
|  YAHOO! NEWS | 61,096,000 |
|  REUTERS | 775,000 |
|  MarketWatch <small>From DOW JONES</small> | 585,000 |
|  AUSTIN BUSINESS JOURNAL | 381,000 |
|  BUFFALO Business First <small>Western New York's Business Newspaper</small> | 381,000 |
|  Dallas Business Journal | 381,000 |
|  JACKSONVILLE Business Journal | 381,000 |
|  Memphis Business Journal | 381,000 |
|  PACIFIC BUSINESS NEWS | 381,000 |
|  RIVERSIDE BUSINESS JOURNAL | 381,000 |
|  ROCHESTER Business Journal <small>Business Journal</small> | 381,000 |
|  TRIANGLE BUSINESS JOURNAL | 381,000 |
|  THE BUSINESS REVIEW <small>SERVING NEW YORK'S CAPITAL REGION</small> | 381,000 |
|  BALTIMORE BUSINESS JOURNAL | 381,000 |
|  CHARLOTTE BUSINESS JOURNAL | 381,000 |
|  DAYTON BUSINESS JOURNAL | 381,000 |
|  HARRISBURG BUSINESS JOURNAL | 381,000 |
|  THE BUSINESS JOURNAL <small>SERVING GREATER MILWAUKEE</small> | 381,000 |

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| Nashville Business Journal | 381,000 |
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| Wichita Business Journal | 381,000 |
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|  | 381,000 |
|  | 381,000 |
|  | 239,000 |
| TheStreet.com | 186,000 |
| shareBUILDER® | 69,000 |
| heraldonline | 29,000 |
|  | 26,000 |

| | |
|---|--------|
|  | 26,000 |
|  | 24,000 |
|  | 14,000 |
|  | 10,000 |
|  | 3,000 |
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Visitors per day statistics are provided by comScore, Inc.

Online Views

The Online Views page gives you a snapshot of how many times your release was viewed on prnewswire.com over time, as well as where the traffic to your release originated (i.e., referring sites).

Online Views:

829

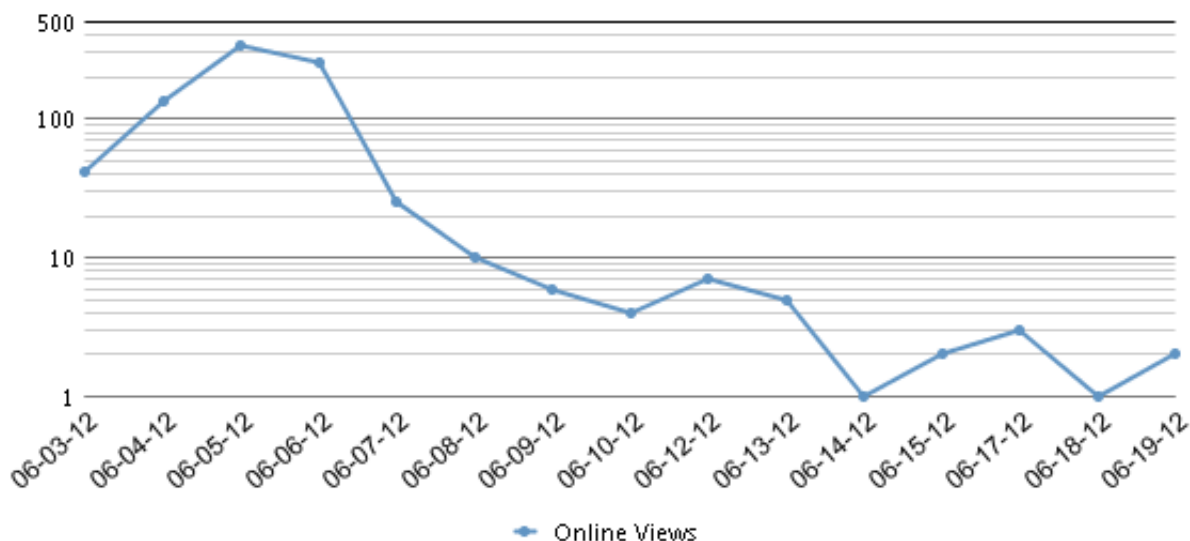
This number shows the cumulative count of views to your release on www.prnewswire.com

Online Score:

This score is an indicator of the overall visibility of your release to online audiences, as compared to industry averages for releases issued over PR Newswire. Online audience combines release postings and views on prnewswire.com.

For Premium Releases Only

Online View Timeline



Online Geographical Visibility - Global

This map displays views on prnewswire.com originating from all countries.



Country

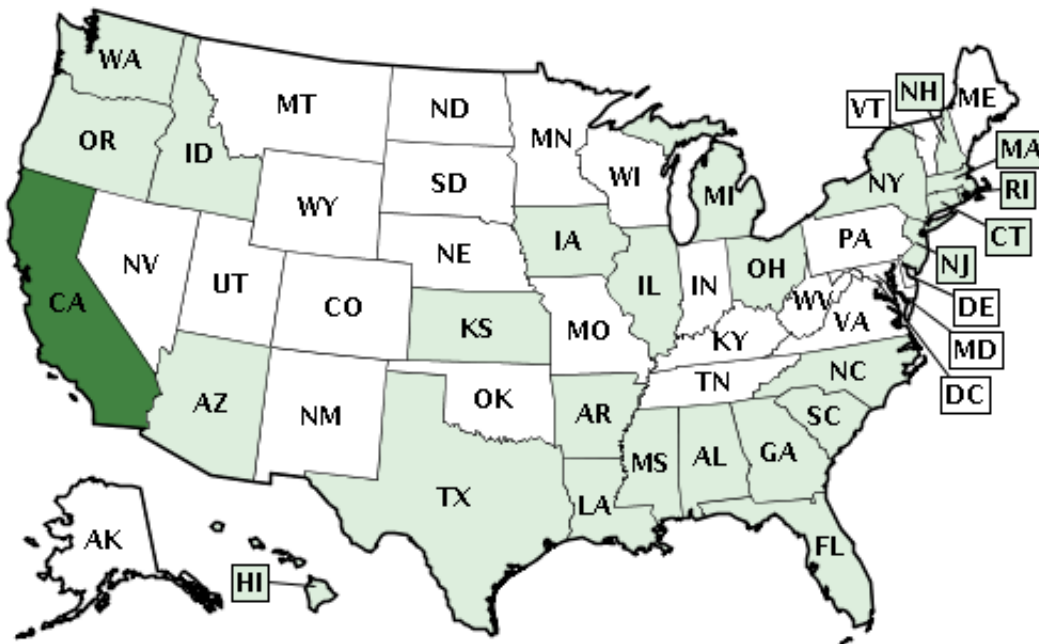
- CANADA
- INDIA
- TAIWAN, PROVINCE OF CHINA
- AUSTRALIA
- PHILIPPINES
- UNITED KINGDOM
- UNITED STATES
- NETHERLANDS

Views

- 1
- 3
- 1
- 1
- 1
- 3
- 818
- 1

Online Geographical Visibility - USA

This map displays views on prnewswire.com originating from states in the USA.



| State | Views |
|----------------|-------|
| CALIFORNIA | 755 |
| NEW YORK | 12 |
| WASHINGTON | 9 |
| NEW JERSEY | 6 |
| NORTH CAROLINA | 4 |
| TEXAS | 4 |
| ILLINOIS | 4 |
| OHIO | 3 |
| ARKANSAS | 2 |
| OREGON | 2 |
| ALABAMA | 1 |
| HAWAII | 1 |
| KANSAS | 1 |
| MISSISSIPPI | 1 |
| SOUTH CAROLINA | 1 |
| AMERICA ONLINE | 1 |
| CONNECTICUT | 1 |
| IOWA | 1 |
| LOUISIANA | 1 |
| FLORIDA | 1 |
| IDAHO | 1 |
| MASSACHUSETTS | 1 |
| NEW HAMPSHIRE | 1 |
| ARIZONA | 1 |
| GEORGIA | 1 |
| MICHIGAN | 1 |
| RHODE ISLAND | 1 |

Online Geographical Visibility - Canada

This map displays views on prnewswire.com originating from provinces in Canada



■ 1

| Province | Views |
|-------------|-------|
| NOVA SCOTIA | 1 |

Top Referring Sites

This list shows where the traffic to your release on prnewswire.com originated and which search engines are referring the most traffic to your release.

| Site Name | Referrers |
|------------------------------|-----------|
| search.yahoo.com * | 394 |
| google.com * | 211 |
| bing.com * | 104 |
| us.yhs4.search.yahoo.com * | 29 |
| news.search.yahoo.com * | 19 |
| duckduckgo.com | 5 |
| prnewswire.com | 4 |
| swagbucks.com | 3 |
| search.skweezer.com | 2 |
| search.quickrewards.net | 1 |
| aolsearcht7.search.aol.com * | 1 |
| search-results.com | 1 |
| search.netzero.net | 1 |
| article.wn.com | 1 |
| isearch.avg.com | 1 |
| google.com.au * | 1 |
| glo.msn.com | 1 |
| metacrawler.com | 1 |
| dogpile.com | 1 |
| search.mywebsearch.com | 1 |
| search.news.yahoo.com * | 1 |
| google.co.in * | 1 |
| search.aol.com * | 1 |
| feed.mikle.com | 1 |
| google.com.ph * | 1 |
| us.mg205.mail.yahoo.com * | 1 |
| search.surfcanyon.com | 1 |
| blekko.com | 1 |
| poptower.com | 1 |
| mysearchresults.com | 1 |

Some referring sites cannot be determined due to encryption, firewalls, browser privacy features, direct links to content, or bookmarks.

* referring site is a search engine

Release Media Views

The Media Views page shows the number, geographic location and media type of journalists who have accessed your release(s) on PR Newswire for Journalists, PR Newswire's exclusive award winning media-only platform.

Media Views:

97

This number shows the cumulative count of journalist and blogger views to your release from PR Newswire for Journalists.

Media Score:

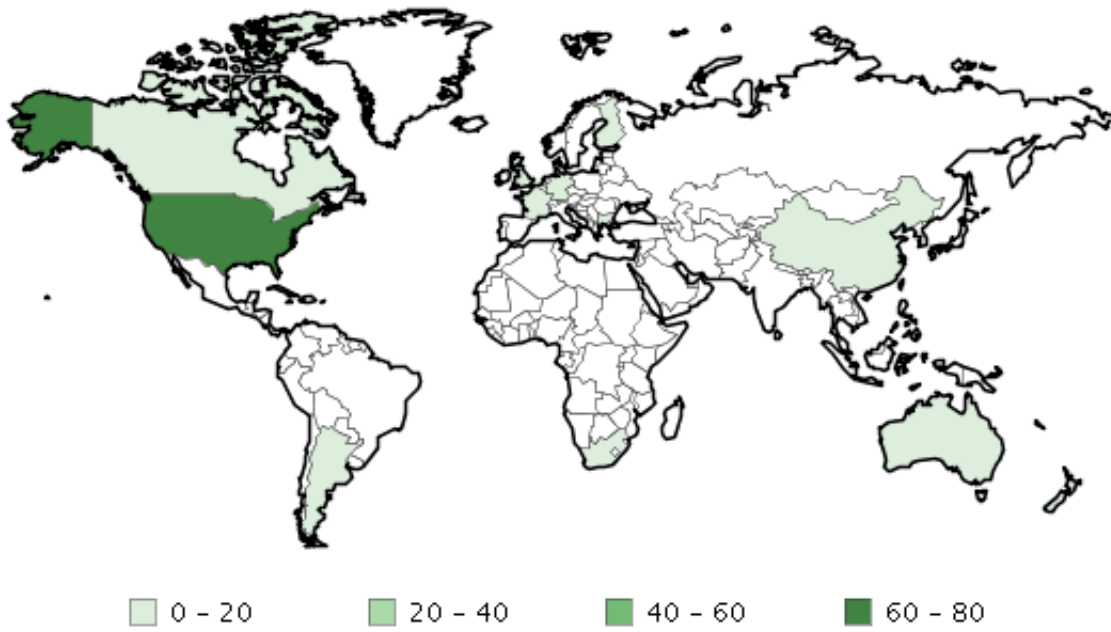
This score is an indicator of the overall visibility of your release as compared to all PR Newswire releases in the same industry sector on PR Newswire for Journalists. The scale is 0 - 100, with 50 the average.

For Premium Releases Only

Media Summary by Geography

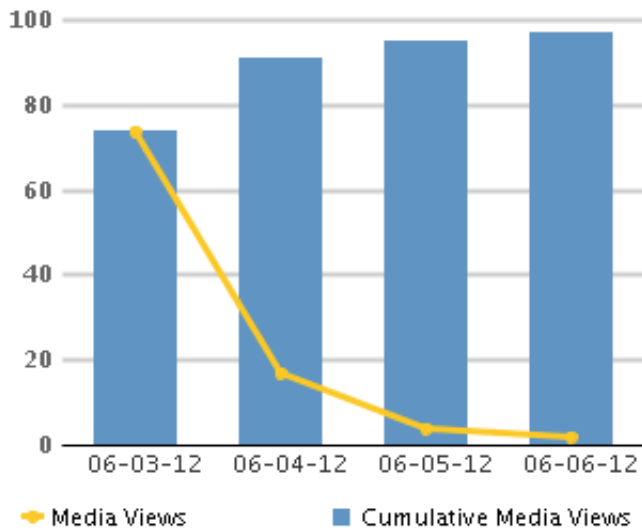
(registered media views from PR Newswire for Journalists)

The Media summary by geography map highlights journalist and blogger release views by country. Refer to the Media View Details chart below for more specific information.



Media View Timeline

This chart shows the number of media views over time and the cumulative count of media views.



Media View Details

| Outlet | Industry | Media Type | Country | Media Views |
|----------------|-----------------------|--------------|--------------------------|-------------|
| Close-Up Media | Broadcast, Technology | Wire Service | UNITED STATES OF AMERICA | 4 |
| NewsRX | Other | Other | UNITED STATES OF AMERICA | 4 |

| | | | | |
|--------------------------------------|--|--|--------------------------|---|
| POParitaville | Entertainment, Media, Sports, Technology, Travel | Blogger | UNITED STATES OF AMERICA | 3 |
| POParitaville | Broadcast, Entertainment, Media, Technology, Travel | Blogger,Web/On-Line Service | UNITED STATES OF AMERICA | 3 |
| The Star-Ledger | Transport, Travel | Newspaper | UNITED STATES OF AMERICA | 2 |
| O'Dwyer's PR Services Report | Auto, Broadcast, Consumer Products, Energy, Entertainment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Travel | Consumer Periodicals,Freelance/Writer, Newspaper,Other,Television,Trade Periodicals,Web/On-Line Service,Wire Service | UNITED STATES OF AMERICA | 2 |
| E-Commerce Times | Broadcast, Entertainment, Media | Freelance/Writer | UNITED STATES OF AMERICA | 2 |
| Future Oncology / New Medicine | Healthcare | Other | UNITED STATES OF AMERICA | 2 |
| HealthyLife.Net Radio Network | Broadcast, Energy, Entertainment, Environment, Features, General Business, Healthcare, Media, Public Issues, Sports, Technology | Radio | UNITED STATES OF AMERICA | 1 |
| aimanfire.com | Entertainment, Media, Technology | Blogger,Web/On-Line Service | UNITED STATES OF AMERICA | 1 |
| Architects Datafile | Environment, Features, General Business, Other | Trade Periodicals | UNITED KINGDOM | 1 |
| Device Management Forum | Auto, Energy, Healthcare, Technology, Transport | Web/On-Line Service | UNITED KINGDOM | 1 |
| 7 Päivää | Entertainment | Consumer Periodicals | FINLAND | 1 |
| The Daily Get Up | Technology | Blogger,Freelance/Writer | UNITED STATES OF AMERICA | 1 |
| Women in Business magazine | Consumer Products, Entertainment, Environment, Features, General Business, Healthcare, Media, Other, Public Issues, Technology | Blogger,Consumer Periodicals,Freelance/Writer, Other,Trade Periodicals,Web/On-Line Service | UNITED STATES OF AMERICA | 1 |
| Essential Publications | Auto, Entertainment, Media, Other, Technology, Travel | Newspaper,Web/On-Line Service | FRANCE | 1 |
| Internet World Business, Sportonline | Consumer Products, Entertainment, Financial Services, General Business, Media, Other, Sports, Technology | Trade Periodicals,Web/On-Line Service | GERMANY | 1 |
| Radio Caracol | Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transport, Travel | Radio,Television | UNITED STATES OF AMERICA | 1 |
| Black Sheep Magazine | Broadcast, Consumer Products, Entertainment, Features, Media | Blogger,Freelance/Writer | UNITED KINGDOM | 1 |
| Leadership Directories, Inc. | Other | Other | UNITED STATES OF AMERICA | 1 |
| OC180NEWS.com | Auto, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Media, Public Issues, Technology, Transport | Web/On-Line Service | UNITED STATES OF AMERICA | 1 |
| L'Ecran Fantastique | Entertainment | Consumer Periodicals | FRANCE | 1 |
| ZoKnowsGaming | Consumer Products, Entertainment, Other, Technology | Web/On-Line Service | UNITED STATES OF AMERICA | 1 |
| ECCSI | Other | Other | FRANCE | 1 |
| People Magazine | Entertainment | Newspaper | UNITED STATES OF AMERICA | 1 |
| Essence Magazine | Entertainment, Features, Healthcare | Blogger,Consumer Periodicals,Freelance/Writer, Newspaper | UNITED STATES OF AMERICA | 1 |

| | | | | |
|---|--|---|--------------------------|---|
| Castleford Media Pty Ltd | Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transport, Travel | Web/On-Line Service | AUSTRALIA | 1 |
| cnbc.com | Financial Services, General Business, Healthcare, Public Issues | Freelance/Writer | UNITED STATES OF AMERICA | 1 |
| FLOSS MAGAZINE | Consumer Products, Entertainment, Other, Public Issues, Travel | Newspaper,Other | UNITED STATES OF AMERICA | 1 |
| Examiner.com | Entertainment | Freelance/Writer | UNITED STATES OF AMERICA | 1 |
| EXE Media Group | Entertainment | Other | UNITED STATES OF AMERICA | 1 |
| PR Newswire | Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Public Issues, Sports, Technology, Transport, Travel | Wire Service | CHINA | 1 |
| PERFIL | Broadcast, Features, Healthcare, Media, Public Issues, Technology | Freelance/Writer,Newspaper, Web/On-Line Service | ARGENTINA | 1 |
| T3 | Entertainment, Media, Technology, Transport | Blogger,Freelance/Writer | UNITED KINGDOM | 1 |
| Access Hollywood | Entertainment, Features, Media, Sports | Web/On-Line Service | UNITED STATES OF AMERICA | 1 |
| Univision | Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transport, Travel | Television | UNITED STATES OF AMERICA | 1 |
| Khaleej Times | Features, Travel | Blogger,Newspaper,Radio,Web/On-Line Service | UNITED ARAB EMIRATES | 1 |
| The Citizen newspaper | Features, Media, Other, Public Issues, Sports, Transport, Travel | Newspaper | SOUTH AFRICA | 1 |
| E! Entertainment Networks | Entertainment, Media, Technology | Television,Web/On-Line Service | UNITED STATES OF AMERICA | 1 |
| ootechbuzz | Consumer Products, Entertainment, Technology | Blogger | UNITED STATES OF AMERICA | 1 |
| Bryn Mawr Communications II - Endovascular Today; Cardiac Interventions Today | Healthcare | Trade Periodicals | UNITED STATES OF AMERICA | 1 |
| CBNB | Heavy Industry | Other | NETHERLANDS | 1 |
| The Epoch Times | Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Public Issues, Technology, Transport, Travel | Newspaper | UNITED STATES OF AMERICA | 1 |
| Examiner.com | Consumer Products, Other | Web/On-Line Service | UNITED STATES OF AMERICA | 1 |
| CNNMoney | Auto, Broadcast, Consumer Products, Energy, Entertainment, Features, Financial Services, Healthcare, Media, Other, Public Issues, Sports, Technology, Transport, Travel | Television,Web/On-Line Service | UNITED STATES OF AMERICA | 1 |
| daVault.net | Entertainment, Other | Other,Web/On-Line Service | UNITED STATES OF AMERICA | 1 |
| allstar news | Entertainment, Other | Other,Web/On-Line Service | UNITED STATES OF AMERICA | 1 |
| speccomm international | Other | Consumer Periodicals | UNITED STATES OF AMERICA | 1 |

| | | | | |
|---|--|--|--------------------------|---|
| Ultio LLC | Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transport, Travel | Newspaper,Web/On-Line Service | UNITED STATES OF AMERICA | 1 |
| leukaemie-online.de | Healthcare | Web/On-Line Service | GERMANY | 1 |
| AngryCountry | Entertainment | Web/On-Line Service | UNITED STATES OF AMERICA | 1 |
| YubaNet.com | Auto, Broadcast, Energy, Entertainment, Features, Healthcare, Media, Other, Public Issues, Sports, Technology, Transport, Travel | Web/On-Line Service | UNITED STATES OF AMERICA | 1 |
| ResourceShelf.Com | Entertainment, Financial Services, Media, Other, Technology | Web/On-Line Service | UNITED STATES OF AMERICA | 1 |
| International Herald Tribune | Entertainment | Freelance/Writer,Newspaper | SINGAPORE | 1 |
| MedialNewsService.com | Healthcare | Web/On-Line Service | UNITED STATES OF AMERICA | 1 |
| HealthNewsDigest.com | Other | Other | UNITED STATES OF AMERICA | 1 |
| Daily Commercial Record | Other | Other | UNITED STATES OF AMERICA | 1 |
| celebrity access, tour guide, audience, allstar | Entertainment | Other | UNITED STATES OF AMERICA | 1 |
| Games Brasil | Other | Other | COSTA RICA | 1 |
| J-14 Magazine | Entertainment | Consumer Periodicals | UNITED STATES OF AMERICA | 1 |
| Pacinfo | Entertainment | Web/On-Line Service | BELGIUM | 1 |
| Sirius Satellite Radio | Broadcast, Entertainment, Healthcare, Media | Radio | UNITED STATES OF AMERICA | 1 |
| tourbuzz | Entertainment | Consumer Periodicals | UNITED STATES OF AMERICA | 1 |
| PR Newswire | Media | Blogger | UNITED STATES OF AMERICA | 1 |
| TVtracker.com | Entertainment, Media | Web/On-Line Service | UNITED STATES OF AMERICA | 1 |
| www.melodika.net | Entertainment | Web/On-Line Service | BULGARIA | 1 |
| eTurboNews | Media, Transport, Travel | Freelance/Writer,Newspaper, Trade Periodicals,Wire Service | UNITED STATES OF AMERICA | 1 |
| Adis International Ltd. | Healthcare | Other | NEW ZEALAND | 1 |
| C2M | Broadcast, Entertainment, Media, Technology | Trade Periodicals,Web/On-Line Service | UNITED KINGDOM | 1 |
| KVSS - FM | Broadcast, Energy, Entertainment, Features, Healthcare, Media, Other, Public Issues, Sports, Technology | Radio,Web/On-Line Service | UNITED STATES OF AMERICA | 1 |
| ABC News | Energy, Entertainment, Healthcare, Media, Public Issues | Blogger,Television,Web/On-Line Service | UNITED STATES OF AMERICA | 1 |
| Agencia EFE | Broadcast, Energy, Features, Public Issues, Technology | Freelance/Writer | UNITED STATES OF AMERICA | 1 |
| Audiomap | Entertainment | Other | GERMANY | 1 |
| 944 magazine | Broadcast, Consumer Products, Entertainment, Features, Healthcare, Media, Travel | Freelance/Writer | UNITED STATES OF AMERICA | 1 |
| Blast Magazine | Entertainment, Features, Media, Sports, Technology | Trade Periodicals | UNITED STATES OF AMERICA | 1 |
| Honolulu Star-Advertiser | Entertainment, Technology | Newspaper | UNITED STATES OF AMERICA | 1 |
| TVforTots.com | Entertainment | Web/On-Line Service | UNITED STATES OF AMERICA | 1 |
| The Cancer Letter | Healthcare | Trade Periodicals | UNITED STATES OF AMERICA | 1 |
| Hollywood Poker | Entertainment | Web/On-Line Service | CANADA | 1 |
| TMC | Media, Technology | Trade Periodicals,Web/On-Line Service | UNITED STATES OF AMERICA | 1 |
| The New York Sun | Broadcast, Energy, Entertainment, Features, Healthcare, Media, Other, Technology | Newspaper | UNITED STATES OF AMERICA | 1 |

| | | | | |
|---|---|---|--------------------------|-----------|
| TO411 Daily | Entertainment, Media, Technology | Web/On-Line Service | CANADA | 1 |
| National Center Blog/National Center for Public Policy Research | Energy, Environment, Healthcare, Other, Public Issues | Blogger, Freelance/Writer, Other, Web/On-Line Service | UNITED STATES OF AMERICA | 1 |
| Grand Total for All Media Views | | | | 97 |

PR Newswire includes search engine optimization (SEO) with all press releases.

Full Search Visibility details are included when you select Premium newslines or WebMaxPLUS.

Visit the Online Visibility Page to have access to the total number of online views your release received, along with referring page information.

PR Newswire's customer advocates will be happy to answer questions at 888-776-0942.

Release Investor Views

The Investor Views page details the visibility of your release to the investment community as achieved on Thomson ONE Desktop and StreetEvents databases. Comprehensive metrics are only available for public company releases issued over premium newslines.

Investor Views:

2

This number shows the cumulative count of investor views to your release from Thomson ONE Desktop and StreetEvents.

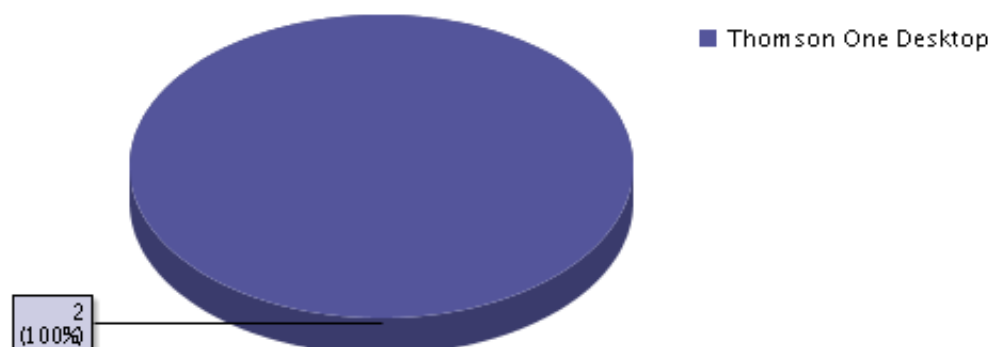
Investor Score:

This index is an indicator of the overall visibility of your release to the investment community using Thomson ONE Desktop and StreetEvents, as compared against industry averages. The scale is 0 - 100, with 50 the average.



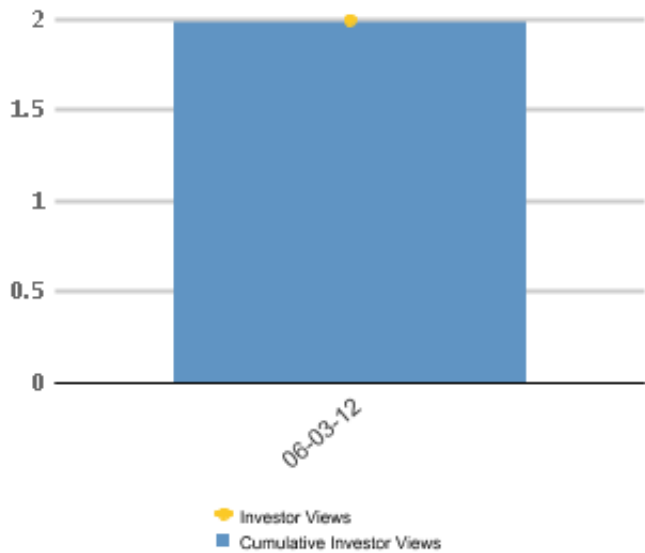
Distribution of Investor Views (Top 5)

This graph shows a breakout of investor views among the top five investment houses.



Investor View Timeline

This chart shows the number of investor views over time and the cumulative count of investor views.



Investment House View Listings

| Investment House | Views |
|----------------------------------|----------|
| Thomson ONE Desktop | 2 |
| Grand Total for All Views | 2 |

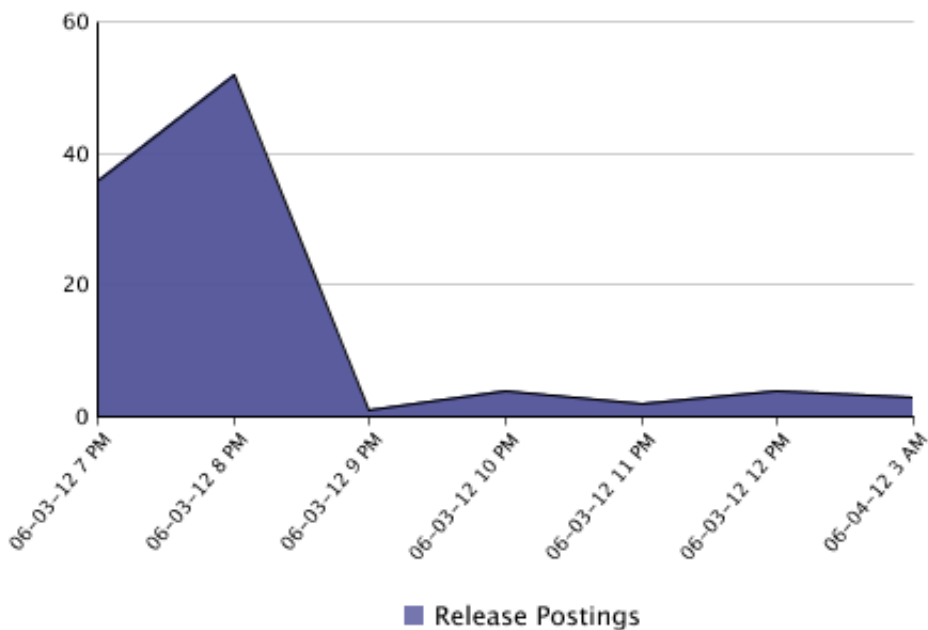
Release ReleaseWatch Views

The ReleaseWatch page provides a listing of sites where your release was posted on the Web. ReleaseWatch(TM) monitors over 1,400 Web sites - including MarketWatch, Reuters and Yahoo! - and offers a report with an average of more than 100 links to the precise page where the full text of your press release can be viewed.

Total ReleaseWatch Postings = 102

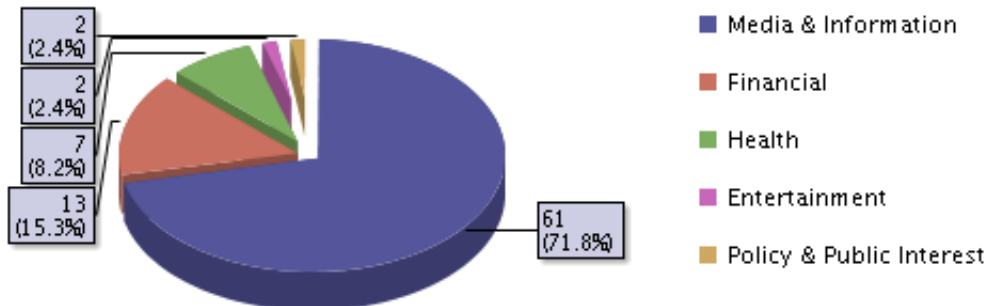
Postings by Hour (48 hour timeline)

ReleaseWatch links are collected indefinitely after your release crosses the wire. However, most links accrue within the first 48 hours after transmission. The timeline below tracks link collection by the hour after transmission of your release.
































Postings by Industry (Top 5)






























This chart breaks out release postings by the industry vertical of the online site posting the release. Only the top five industries are shown.



ReleaseWatch Postings Details

| Logo | Site | Link | Industry | Visitors |
|------|--|----------------------|--------------------------|------------|
| | Yahoo! Politics | Link | Policy & Public Interest | 61,096,000 |
| | Reuters | Link | Financial | 775,000 |
| | MarketWatch | Link | Financial | 585,000 |
| | Bizjournals.com, Inc. | Link | Media & Information | 381,000 |
| | Atlanta Business Chronicle | Link | Media & Information | 381,000 |
| | Austin Business Journal | Link | Media & Information | 381,000 |
| | Baltimore Business Journal | Link | Media & Information | 381,000 |
| | Birmingham Business Journal | Link | Media & Information | 381,000 |
| | Boston Business Journal | Link | Media & Information | 381,000 |
| | Business First of Buffalo | Link | Media & Information | 381,000 |
| | Business First of Columbus | Link | Media & Information | 381,000 |
| | Business First of Louisville | Link | Media & Information | 381,000 |
| | Business Journal of Greater Milwaukee | Link | Media & Information | 381,000 |
| | Business Journal of the Greater Triad Area | Link | Media & Information | 381,000 |
| | Business Review (Albany) | Link | Media & Information | 381,000 |
| | Charlotte Business Journal | Link | Media & Information | 381,000 |

| | | | |
|--|--|---------------------|---------|
|  | Cincinnati Business Courier Link | Media & Information | 381,000 |
|  | Dallas Business Journal Link | Media & Information | 381,000 |
|  | Dayton Business Journal Link | Media & Information | 381,000 |
|  | Denver Business Journal Link | Media & Information | 381,000 |
|  | Houston Business Journal Link | Media & Information | 381,000 |
|  | Jacksonville Business Journal Link | Media & Information | 381,000 |
|  | Kansas City Business Journal Link | Media & Information | 381,000 |
|  | Los Angeles Business from bizjournals Link | Media & Information | 381,000 |
|  | Memphis Business Journal Link | Media & Information | 381,000 |
|  | Minneapolis / St. Paul Business Journal Link | Media & Information | 381,000 |
|  | Nashville Business Journal Link | Media & Information | 381,000 |
|  | New Mexico Business Weekly Link | Media & Information | 381,000 |
|  | Orlando Business Journal Link | Media & Information | 381,000 |
|  | Pacific Business News Link | Media & Information | 381,000 |
|  | Philadelphia Business Journal Link | Media & Information | 381,000 |
|  | Pittsburgh Business Times Link | Media & Information | 381,000 |
|  | Portland Business Journal Link | Media & Information | 381,000 |
|  | Puget Sound Business Journal Link | Media & Information | 381,000 |
|  | Sacramento Business Journal Link | Media & Information | 381,000 |
|  | San Antonio Business Journal Link | Media & Information | 381,000 |
|  | San Francisco Business Times Link | Media & Information | 381,000 |
|  | San Jose Business Journal Link | Media & Information | 381,000 |
|  | South Florida Business Journal Link | Media & Information | 381,000 |
|  | Tampa Bay Business Journal Link | Media & Information | 381,000 |
|  | Triangle Business Journal Link | Media & Information | 381,000 |
|  | Wichita Business Journal Link | Media & Information | 381,000 |
|  | International Business Times Link | Media & Information | 239,000 |
|  | TheStreet.com Link | Financial | 186,000 |
|  | ShareBuilder Link | Financial | 69,000 |

| | | | | |
|--|--|----------------------|---------------------|--------|
|  | The Herald | Link | Media & Information | 29,000 |
|  | WFMZ | Link | Other | 26,000 |
|  | Digital Journal | Link | Media & Information | 24,000 |
|  | Business Today [India] | Link | Media & Information | 14,000 |
|  | Ticker Technologies | Link | Financial | 10,000 |
|  | BioPortfolio | Link | Health | 3,000 |
|  | Webindia123.com | Link | Financial | 1,000 |
|  | Austin American-Statesman (Austin, TX) | Link | Media & Information | 0 |
|  | Bolsamania (Web Financial Group) | Link | Financial | 0 |
|  | DallasNews.com | Link | Media & Information | 0 |
|  | Denton Record-Chronicle | Link | Media & Information | 0 |
|  | El Paso Times | Link | Media & Information | 0 |
|  | Entertainers Resource Directory | Link | Entertainment | 0 |
|  | FinRoad | Link | Financial | 0 |
|  | FinWin | Link | Other | 0 |
|  | HealthSquare | Link | Health | 0 |
|  | istockanalyst | Link | Financial | 0 |
|  | JobCruiter.com | Link | Other | 0 |
|  | KING-TV NBC-5 (Seattle, WA) | Link | Media & Information | 0 |
|  | Las Vegas Business Press | Link | Media & Information | 0 |
|  | Las Vegas Review-Journal | Link | Media & Information | 0 |
|  | News Blaze | Link | Media & Information | 0 |
|  | News Info Guide | Link | Media & Information | 0 |
|  | NorthWest Cable News (Seattle, WA) | Link | Media & Information | 0 |
|  | PR Newswire | Link | Media & Information | 0 |
|  | Stocklink | Link | Financial | 0 |
|  | Suturi | Link | Other | 0 |
|  | Worcester Telegram & Gazette | Link | Media & Information | 0 |
|  | Association of Energy Engineers | Link | Energy | 0 |



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Entertainment

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Hospital International

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Medindia Health Network

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Health

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Shreveport /
ArkLaTexHomepage.com

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Pharma Leaders

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Tobacco Industry Today

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Heavy Industry

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US Politics Today

[Link](#)

Policy & Public Interest

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FinanzNachrichten.de (ABC
New Media AG)

[Link](#)

Financial

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Glitz and Glamour

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Retail & Consumer

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MedicalNewsService.com

[Link](#)

Health

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Manufacturing Digital

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Healthcare Global

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Bernard Group

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Nanyang Post, The

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Biz Daily (Singapore)

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AsiaPacFinance.com

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Global Newsweek

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Media & Information

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AlipesNews

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Media & Information

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US News Online

[Link](#)

Other

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Visitors per day statistics are provided by comScore, Inc.

Release Engagement Views

The engagement page helps you understand the level of engagement of your audience using the number of touch points from viewers. Releases that have not been printed, emailed, etc. do not display Engagement Index scores.

Engagement Actions:

2

Engagement actions are actions taken by online readers as they interact with your news release on www.prnewswire.com. These actions may include printing your release, sharing it on a social network, blogging about it, or performing a search via Blog Search, Technorati or Twitter to find your content online.

Engagement Index:

This index is an indicator of interactive usage vis-a-vis your news releases in the past year (i.e., how many times your releases were blogged about, emailed, bookmarked, printed, etc.). A score of 50 is average.

For Premium Releases Only

3 I's of Release Engagement:

PR Newswire segments engagement actions into three categories: "Interaction", "Intimacy" and "Influence", as part of a ranking hierarchy coined by Forrester Research. Below you will find all reader interactions with your news release broken out by engagement type.

Interaction

0

The actions a reader takes while reading your release such as printing it.

Intimacy

2

The affection a reader has for your release as expressed by bookmarking, release submissions to Facebook, MySpace, Digg, etc., or reactions on Technorati and Google Blogs.

Influence

0

The likelihood a reader is to advocate on behalf of your release/company as shown by blog postings found or the reader clicking a "Blog it" button in the release, emailing, linking, etc.

Timeline of Total Engagement Activities by Day



Engagement Actions by Engagement Type

| Engagement Action(s) | Engagement Type | Total |
|---|-----------------|----------|
| Facebook | Intimacy | 2 |
| Grand Total for All Engagement Actions | | 2 |